



XIAMEN TEA FAIR
IS SO MUCH MORE...
THAN A BAG INSIDE OF A CUP

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@厦门国际茶博会



Xiamen Tea Fair



Xiamen Tea Fair



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TEA Fair
China Xiamen

CHINA XIAMEN

INTERNATIONAL
TEA INDUSTRY FAIR

»» October 15-19, 2014



INVITATION
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XIAMEN TEA FAIR 2014



Show Profile

Title: China (Xiamen) International Tea Industry Fair

China Xiamen International Tea Packaging & Design Fair

Period: Booth Decoration Time: October 13-14, 2014

Exhibition Time: **October 15(Wednesday)-19(Sunday), 2014**

Booth Dismantling Time: from 5:00pm on October 19, 2014

Venue: Exhibition Building 3, Xiamen International Conference & Exhibition Center, Xiamen, China

Exhibits Range:

Tea: Green tea, Black tea, Oolong, Pu-erh tea...

Tea-related products: Tea sets, tea furniture, health care products of tea ...

Technology: Packaging and design, tea processing and planting technology, tea fresh-reservation and storage technology ...

Tea packaging: tin packaging, metal packaging, carton packaging, plastic packaging bags, paper bags, composite film packaging ...

Visitor Registration

Go to www.teafair.com.cn, and click [Visitor Registration](#)

You will enjoy: Green channel to obtain the badges onsite

· Obtain the Official Catalogue 2014 FOR FREE

Free Service from Organizing Committee

· Obtain the official Visa invitation letter

· Hotel Booking with favorable price

· Shuttle bus from the airport to exhibition venue on October 13-19, 2014

For more information, please go to www.teafair.com.cn

Exhibitor Application

Just follow the 4 steps below to book your space.

1. Contact the Organizing Committee for details of available space via info@teafair.com.cn

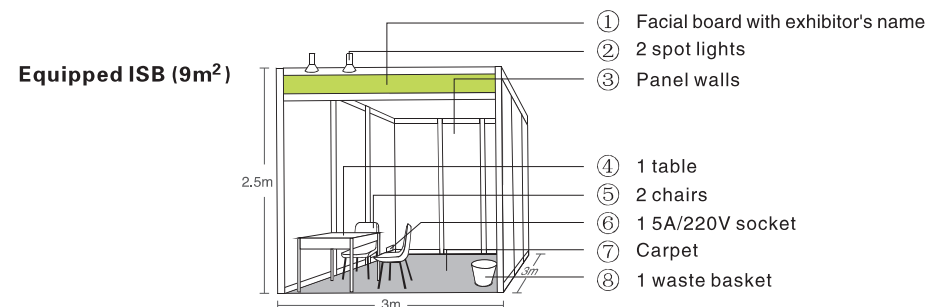
2. Select your preferred booth locations. All subsequent booking will be taken on a strictly first come first served basis.

3. Fill in the Space Application Form, stamp it with an authoritative seal, then fax or E-mail it back.

4. Make the payment. All the balance payment should be paid up before August 20, 2014.

Participation Price

Classification	Price	Note
Standard Booth	USD1,200/9 m ²	1 Booth:3m*3m=9m ² (Equipped)
Raw Space	USD120/ m ²	minimum 36m ² , carpet only



Xiamen Tea Fair 2014

In its fifth year in 2014, Xiamen Tea Fair with Xiamen Tea Packaging & Design Fair will extend to 5 days from October 15-19 and covers 35,000m² accommodating 1,800 international standard booths.



Exhibitors Benefits include:

- ◎ High quality and international visitor database with high purchasing power
- ◎ Regular mailings to activate your relevant and potential consumer group
- ◎ Monthly newsletter throughout the year
- ◎ Intensive and wild-ranging advertisement campaign all over the world
- ◎ Close cooperation with related industry associations



Visitors Benefits include:

- ◎ One-stop purchasing platform from tea, tea set, machine to packaging
- ◎ A wide-range of selection from various diversified and quality exhibits
- ◎ Direct communication leading suppliers across the world
- ◎ Precious experience of rich and profound Chinese tea culture
- ◎ Learning of up-to-date industry information and trend
- ◎ Tea gardens and factories visiting



XIAMEN

The Tea Capital of the World

Xiamen's Economic Vitality:

Xiamen is a sub-provincial city under Fujian Province with beautiful scenery and comfortable climate. It looks out to the Taiwan Strait and nears Guangdong Province to the south and Zhejiang Province to the north. With its development over the past three decades, Xiamen's transportation becomes more and more convenient and comprehensive.



Tea in Xiamen: Fujian is one of the tea-producing bases in China. In 2012, tea output in Fujian reached 3,210,000 tons. There are over 8000 tea-related companies in Xiamen.

Tea Packaging in Xiamen: Xiamen is home to hundreds of tea related packaging companies which are famous in packaging industry. Gathering about 60% of tea packaging companies, Xiamen is known as a pioneer in Chinese tea packaging industry.

Chinese Tea Drinking: China is indeed a huge market for tea. Tea is known as the 'state' drink. The Chinese will never stop drinking it. It's said that better not to eat food for three days than tea for one day. With the development of China and the increasing purchasing power, Chinese people are moving towards tea of finer quality and higher cost.

Xiamen Tea Fair 2013

Facts & Figures

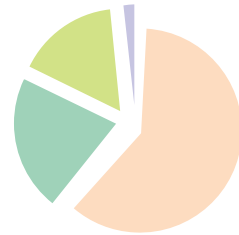
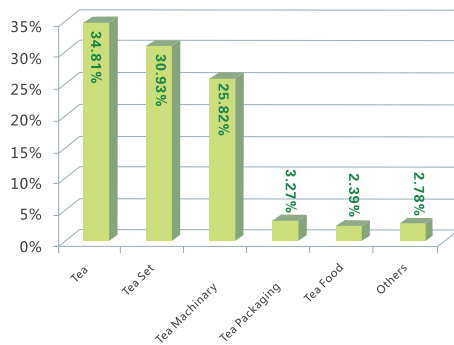
Xiamen Tea Fair 2013, covering 30,000m², was held successfully. 90% of the exhibitors and visitors said their expectations were fulfilled. Supporting Events like Tea Packaging Design Forum, Black Tea Forum, Tea Cup Warming, and Tea Ceremony Performance were received unanimous praise.

over 500 exhibitors from

11 countries and regions

EXHIBITOR

Exhibitor Analysis 2013



Origin of Exhibitors 2013

- Mainland China 60.74%
- Taiwan 21.41%
- Other Countries & Areas of Aisa 16.18%
- Europe & America 1.66%

VISITOR

58,630 trade visitors from 42 countries

with Xiamen Buddha Fair (world's No.1) & Vegetarian Food Fair

Visitor Analysis 2013



- Production/Processing 38.30%
- Trading Company 10.30%
- Wholesale/Retail/Super Market 14.01%
- Tea Shop/Restaurant/Club 18.69%
- Food/Beverage 9.35%
- Service 5.61%
- Others 3.74%



Way To Xiamen

From Domestic Cities:

You can fly to Xiamen from 68 domestic airports.

From Overseas Countries:

You can fly to Xiamen via the following cities:



Cities	Duration(hours)	Flights/day
Beijing	2.5	22
Shanghai	1.5	35
Guangzhou	1	12
Hong Kong	1.5	7
Macau	1.5	5/week
Taipei	1.5	4
Kaohsiung	1.5	6/week
Singapore	4	4
Bangkok	3.5	4/week
Jakarta	5.5	3/week
Kuala Lumpur	4.5	1
Manila	2	4
Tokyo	4	1
Seoul	2.5	1
Amsterdam	11.5	3/week

Xiamen

